



CLUB DEVELOPMENT PLAN

SANTRY VOLLEYBALL CLUB

CLUB DEVELOPMENT PLAN DATE (2022-2025)

CLUB BACKGROUND AND INTRODUCTION

Santry Volleyball Club has been a pillar of the sport community in Artane since its formation in 1994. Originally formed as an after-school volleyball group, today the club has developed into one of the biggest women's volleyball clubs in Ireland with 130 members, of which 50 members are under 18.

We work with our National Governing Body, Volleyball Ireland, to promote and develop volleyball and sport activities in general in our community. Our club has 15 coaches and 12 referees who help facilitate training sessions and matches as well as support our national league teams and youth players. We strive to support diversity in sport and we are happy that our athletes come from 25+ countries, of all age groups, with different professionals and family backgrounds.

CLUB VISION

The aim of Santry VC is to promote the playing of volleyball at all levels in a friendly and social atmosphere. Santry VC firmly believes in welcoming everyone and in the right to enjoy sport at every level. Santry VC wants to provide an opportunity for everyone to fulfil the desire to practise sport in a respectful manner. Sport's values are at the centre of everything we do.



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CLUB MISSION

- To provide a safe environment for all members in the club.
- Provide opportunities for all players to reach their potential through excellence in coaching and support.
- Introduce more people to volleyball.
- Make people aware of the values sport stands for.
- Learn the important lifelong lessons of teamwork, integrity, leadership, resilience and compassion.

CLUB VALUES

- **Inclusion:** We welcome everyone and value diversity and uniqueness.
- **Collaboration:** We value the volunteers' help and involvement. We aim to eradicate silos, build trust and support.
- **Wellness:** We strive to take care of everyone that joins the club to the best of our abilities so that we can bring out the best in everyone.
- **Respect:** Towards teammates, coaches, club, opposition, referees, spectators, centre and Volleyball Ireland staff.
- **Enjoyable:** Make their experience in the club an enjoyable one.



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CLUB S.W.O.T ANALYSIS	
STRENGTHS	WEAKNESSES
• Effective club management structure in place. • Active club committee in place. • 9 established competitive teams (2 Premier, Div1, 2 Div2, Div3 and 2 U16). 8 in the league and 1 beginner. • Established Junior Teams. • Experienced coaches and referees in place within the club. • Multicultural environment. • Strong history. • Strong bond and respect amongst the members. • Clubmark awarded by Volleyball Ireland	• Management does not meet regularly. • Lack of stability in each team due to members changing quickly and often. • Availability of training facilities to accommodate all teams. • Enough qualified coaches but some not available to accommodate all 9 teams. • Communication lines (official) weak although whatsapp group in place.
OPPORTUNITIES	THREATS
• Make better use of club websites and social media pages. • Strong local community and support.	• Poor attendance at club training due to member's work, family and holiday commitments.



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| <ul style="list-style-type: none">• Further development of the junior team to progress to the National Irish Squad.• Development of links with local schools and colleges to promote the club.• Development of links with The Dublin City Sport and Wellbeing Partnership.• Inclusion of people with disabilities following successful training and implementation of the sitting volleyball programme.• Development of junior boys. | <ul style="list-style-type: none">• Members leaving club to return to their home Country (large turnover)• Travel time needed to training halls.• Lack of availability of training time for minors that are playing with adult teams.• Increasing rental costs for training facilities.• Potential drop out of players due to either fees cost or available time of training being late. |
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CLUB MANAGEMENT

Aim
To manage the club in an effective and efficient manner.

Objective	
● To improve communication with members and parents. ● Request attendance at all committee meetings by committee members and representatives from each team.	● To produce a database of members details ● Increase the number of active coaches and referees.

Action Plan

Objective (what needs done)	How (how you intend to achieve objective)	Who (responsibility)	When (timescale)	Finance (cost - if any)	Completion (month & year completed)
Compile a database of members' details – email, phone and address.	A list will be compiled based on information obtained in the membership forms.	Club Secretary	November 2022		To be added on completion



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Request attendance at all committee meetings by all involved.	Emphasise the importance of attendance at all committee meetings at the start of year club meetings and in the run up to each meeting.	Club Secretary Club Chairperson Club Committee	September 2022		Oct 2022
Improve communication with members and parents	Create a communication group i.e. whatsapp to ensure all important club information is made aware to all members and parents.	Club Secretary	Sept 2022 (start of season)		Oct 2022



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COACHING

Aim

Increase the number of qualified and registered coaches within the club and maintain the number throughout the seasons.

Objective

- To request current junior team volunteers/assistants and parents to complete level 1 coaching courses
- To encourage current players to get involved in coaching
- To encourage previous club members to return to the club on a coaching basis.

Action Plan

Objective (what needs done)	How (how you intend to achieve objective)	Who (responsibility)	When (timescale)	Finance (cost - if any)	Completion (month & year completed)
To increase the number of qualified and registered coaches for the junior team.	Encourage all current junior team volunteers/assistants and parents to participate in any upcoming level 1	Junior Team coach Club Committee	Oct 2022	cost of coaching?	To be added on completion



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	coaching courses organised by Volleyball Ireland.				
Increase the number of coaches within the club.	Encourage current and previous players to become involved in coaching courses with a view to assisting/coaching teams within the club	Club Committee Current coaches	Oct 2022		To be added on completion



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CLUB REFEREES

Aim

To increase the number of qualified and registered grade 2 and 3 referees within the club to bring the club in line with requirements set out by Volleyball Ireland. Maintain the number of referees throughout the seasons to cover all the matches.

Objectives

- To request attendance by players in each team at referee courses at grade 3 throughout the season.
- Encourage current grade 3 referees to complete a grade 2 referee course.

Action Plan

Objective (what needs done)	How (how you intend to achieve objective)	Who (responsibility)	When (timescale)	Finance (cost - if any)	Completion (month & year completed)
To increase the number of qualified and registered referees at 3	Encourage players in each team to participate in any upcoming grade 3 referee courses.	Team Coaches Club Committee	Oct 2022		To be added on completion



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To increase the number of qualified and registered referees at grade 2.	Encourage current grade 3 referees to upgrade and train to become grade 2 referees after suitable experience at grade 3. Request referee assessment from Volleyball Ireland.	Team Coaches Club Committee	Oct 2022		To be added on completion
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CLUB FACILITIES

Aim

Improve hall availability to accommodate training times for all teams.

Objectives

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| <ul style="list-style-type: none"> • Contact 3 current halls to provide available times within the week and schedule all teams in a fair manner. | <ul style="list-style-type: none"> • Purchase stands and nets and other equipment when required. |
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Action Plan

Objective (what needs done)	How (how you intend to achieve objective)	Who (responsibility)	When (timescale)	Finance (cost - if any)	Completion (month & year completed)
Get available times from 3 halls that suits all teams	Contact Mercy College Coolock and Beaumont and discuss available times	Club Committee and team representatives	Oct 2022		To be added on completion



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Purchase of stands and nets and other equipment.	Get funds from volleyball Ireland and fundraise for the club.	Club Committee Fundraising Team	Sept 2022		To be added on completion
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CLUB PRIORITIES

(as identified in the development plan)

- Get more players registered on all teams
- Improve hall times to accommodate all teams
- Get more members qualified as referees and coaches
- Create a members' database to improve communication

CLUB CONTACTS

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